

Political Organization Report of Contributions and Expenditures

▶ See separate instructions.

A For the period beginning 05/05/2010 **and ending** 06/30/2010

B Check applicable box: Initial report Change of address Amended report Final report

1 Name of organization Iowans For Responsible Government **Employer identification number** 27 - 2499774

2 Mailing address (P.O. box or number, street, and room or suite number)
2501 Westown Parkway Suite 1201

City or town, state, and ZIP code
West Des Moines, IA 50266

3 E-mail address of organization: no@email **4 Date organization was formed:** 05/05/2010

5a Name of custodian of records Robert G Tully **5b Custodian's address** 2501 Westown Parkway Suite 1201
West Des Moines, IA 50266

6a Name of contact person Rob Tully **6b Contact person's address** 2501 Westown Parkway Suite 1201
West Des Moines, IA 50266

7 Business address of organization (if different from mailing address shown above). Number, street, and room or suite number
2501 Westown Parkway Suite 1201
City or town, state, and ZIP code
West Des Moines, IA 50266

8 Type of report (check only one box)

- First quarterly report (due by April 15)
- Second quarterly report (due by July 15)
- Third quarterly report (due by October 15)
- Year-end report (due by January 31)
- Mid-year report (Non-election year only-due by July 31)
- Monthly report for the month of: (due by the 20th day following the month shown above, except the December report, which is due by January 31)
- Pre-election report (due by the 12th or 15th day before the election)
 - (1) Type of election:
 - (2) Date of election:
 - (3) For the state of:
- Post-general election report (due by the 30th day after general election)
 - (1) Date of election:
 - (2) For the state of:

9 Total amount of reported contributions (total from all attached Schedules A).....9. \$ 782500

10 Total amount of reported expenditures (total from all attached Schedules B).....10. \$ 767236

Under penalties of perjury, I declare that I have examined this report, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete.

Rob Tully

07/15/2010

Sign Here



Signature of authorized official



Date

Schedule A **Itemized Contributions**

Schedule A

Contributor's name, mailing address and ZIP code Democratic Governors Association 1401 K Street, NW Suite 200 Washington, DC 20005	Name of contributor's employer N/A Contributor's occupation N/A Aggregate contributions year-to-date \$ 750000	Amount of contribution \$ 750000 Date of contribution 05/10/2010
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Contributor's name, mailing address and ZIP code Democratic Governors Association 1401 K Street, NW Suite 200 Washington, DC 20006	Name of contributor's employer N/A Contributor's occupation N/A Aggregate contributions year-to-date \$ 775000	Amount of contribution \$ 25000 Date of contribution 06/08/2010
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Contributor's name, mailing address and ZIP code Democratic Governors Association 1401 K Street, NW Suite 200 Washington, DC 20005	Name of contributor's employer N/A Contributor's occupation N/A Aggregate contributions year-to-date \$ 782500	Amount of contribution \$ 7500 Date of contribution 06/08/2010
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Schedule B Itemized Expenditures

Schedule B

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Harstad Strategic Research 2820 N Lakeridge Trail Boulder, CO 80302	N/A Recipients's occupation N/A	\$ 50900 Date of expenditure 05/11/2010

Purpose of expenditure
Research Services

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
The Strategy Group, Inc. 1603 Orrington Avenue Suite 1730 Evanston, IL 60201	N/A Recipients's occupation N/A	\$ 184870 Date of expenditure 05/13/2010

Purpose of expenditure
Direct Mail Services

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Shorr Johnson Magnus 1831 Chestnut Street Suite 602 Philadelphia, PA 19103	N/A Recipients's occupation N/A	\$ 67026 Date of expenditure 05/14/2010

Purpose of expenditure
Media Buy

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Shorr Johnson Magnus 1831 Chestnut Street Suite 602 Philadelphia, PA 19103	N/A Recipients's occupation N/A	\$ 138348 Date of expenditure 05/20/2010

Purpose of expenditure
Media Buy

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
The Strategy Group, Inc. 1603 Orrington Avenue Suite 1730 Evanston, IL 60201	N/A Recipients's occupation N/A	\$ 129605 Date of expenditure 05/26/2010

Purpose of expenditure
Direct Mail Services

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Shorr Johnson Magnus 1831 Chestnut Street Suite 602 Philadelphia, PA 19103	N/A Recipients's occupation N/A	\$ 123000 Date of expenditure 05/27/2010

Purpose of expenditure
Media Buy

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
New Partners Consulting, Inc. 401 9th Street, NW Suite 725 Washington, DC 20004	N/A Recipients's occupation N/A	\$ 11000 Date of expenditure 06/08/2010

Purpose of expenditure
Research Services

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Shorr Johnson Magnus 1831 Chestnut Street Suite 602 Philadelphia, PA 19103	N/A Recipients's occupation N/A	\$ 20928 Date of expenditure 06/08/2010

Purpose of expenditure
Production Expenses

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Shorr Johnson Magnus 1831 Chestnut Street Suite 602 Philadelphia, PA 19103	N/A Recipients's occupation N/A	\$ 41495 Date of expenditure 05/11/2010

Purpose of expenditure
Media Buy

Recipient's name, mailing address and ZIP code

Aggregate Below Threshold
1401 K Street, NW Suite 200
Washington, DC 20005

Name of recipient's employer

N/A

Recipients's occupation

N/A

Amount of Expenditure

\$ 64

Date of expenditure

06/30/2010

Purpose of expenditure

Aggregate Below Threshold