

MEMORANDUM

TO: INTERESTED PARTIES
FROM: ROBERT BLIZZARD
SUBJECT: IOWA CD-4 GOP PRIMARY POLL RESULTS
DATE: MAY 19, 2020



On behalf of American Future Fund, Public Opinion Strategies completed a survey among 400 Republican primary voters ($\pm 4.9\%$) in Iowa's 4th Congressional district via live telephone, May 16-18, 2020. The survey sample was pulled from the voter file and stratified to ensure a representative electorate.

KEY FINDINGS

- ***Randy Feenstra and Steve King are in a dead heat for the GOP nomination.***

With a few weeks to go until the Republican primary, Feenstra and King are locked in a tight race – with a slight advantage for Feenstra:

| Candidate | Ballot |
|----------------|--------|
| Randy Feenstra | 41% |
| Steve King | 39% |
| Jeremy Taylor | 4% |
| Bret Richards | 3% |
| Steven Reeder | 1% |

Among self-identified “conservative” voters, King leads by one point and among “moderate” and “liberal” GOP primary voters, Feenstra holds a 12-point advantage. Feenstra leads in the Sioux City market by 21 points, King leads in the Des Moines market by 10 points and across the other markets in the district by 18 points.

- ***Feenstra benefits from a true head-to-head race, as Taylor, Richards, and Reeder clearly pull voters away from Feenstra in a match-up with King.***

In a ballot trial heat testing just Feenstra and King, Feenstra holds the advantage – suggesting that either positive advertising on behalf of Feenstra or an advertisement contrasting Feenstra with King directly could be effective down the home stretch:

| Candidate | Ballot |
|----------------|--------|
| Randy Feenstra | 48% |
| Steve King | 41% |